What is a business proposal? How does it differ from a grant proposal or a business plan? What should a business proposal look like? How can I get creative with my proposal?

This course will answer these questions and more! ENGCMP 1420 teaches students how to navigate the request for proposals process, get organized and strategic with proposal writing, and balance creativity and compliance in ways that make proposal readers pay attention.

Students will craft their own proposals based on industries and topics of their choosing while working in small cohorts to support one another in their writing along the way.

If you know nothing about business proposals but want to walk out of a class with a complete business proposal to add to your professional portfolio, then enroll in ENGCMP 1420 today!

This course satisfies the writing-intensive general education requirement.